

Dementia Friends Ambassador Role description

Together we are help and hope for everyone living with dementia



Dementia Friends Ambassador



Why we need you

Dementia Friends is our biggest ever initiative to change people's perceptions of dementia.

Our network of Dementia Friends Ambassadors play a vital role by recruiting new Dementia Friends, raising awareness of dementia in their local community or organisation and promoting the work of Alzheimer's Society including our services, campaigns, research and fundraising to bring help and hope to everyone affected by dementia.



What you will be doing

- Delivering information sessions (4 or more per year) in your local community or organisation to make new Dementia Friends.
- Helping us raise awareness locally of the work of Alzheimer's Society and the ways individuals, groups or businesses can support the cause. For example, taking leaflets to sessions, sharing details about how the public can access our services, and attending local talks and/or events.
- Being a representative for Alzheimer's Society locally by getting involved in, supporting and promoting activities, including through social or community networks.



This role will suit you if you

- Have good presentation skills or are willing to learn this skill (training and support given).
- Are proactive, organised and a natural influencer.
- Are a good communicator and able to speak objectively and passionately about dementia.
- Have basic IT skills – the ability to access websites and complete web-based forms.



What you can expect from us

- We will make you feel welcome, included and respected.
- You will receive training, ongoing supervision and support.
- You can claim pre-agreed out of pocket expenses (e.g. travel) in line with our policy.
- We'll keep you up to date with relevant policies and procedures that apply to your role.
- You'll have access to learning, development and engagement opportunities for volunteers



What we need from you

To ensure the safety and security of people with dementia we ask for:

- One reference and proof of identity.
- To put the role into practice most effectively this role is recommended to continue for at least 12 months.
- Learning to enable you to be effective in the role will take about 8 hours.
- You will need access to the internet for this role.