

Health Economics Lead

Job description

Together we are help and hope for everyone living with dementia



Who we are

Dementia is the biggest health and social challenge of our time.

There are currently estimated to be 900,000 people in the UK with dementia. Many are undiagnosed and facing the realities of their condition alone.

At Alzheimer's Society we're working towards a world where dementia no longer devastates lives. We do this by giving help to those living with dementia today and providing hope for the future.

We're here for everyone living with dementia.

As a Society, we are made up of people with dementia, carers, trusted experts, campaigners, researchers and clinicians. We are the UK's largest collective force of people with unparalleled knowledge and over 40 years of experience addressing the biggest challenges facing people living with dementia.

Together we are help and hope for everyone living with dementia.

Our values

Our values tell everyone who we are as an organisation. Our values make sure that our focus is clear for the challenges and opportunities ahead and remind us what we all stand for. Our values are evident in everything we do, how we do it and how we work together.

These are not just words on a wall, we live these every day in all our work. We are Determined to make a difference when and where it matters most, by being passionate, focussed and making a lasting impact for people affected by dementia.



Determined to make a difference

We're passionate, we're focused and we make a lasting impact for everyone living with dementia.



Trusted expert

We're listening, we're learning and we use experience and evidence.



Better together

We're open, we combine our strengths and we achieve more together.



Compassionate

We're kind, we're honest and we don't shy away from challenges.

Through our values we will make the greatest difference for people affected by dementia. Whether you are someone living with dementia, a family member or carer, a supporter, a donor, a colleague from another organisation, an employee or a volunteer, these four values will shape your experience with Alzheimer's Society.

Health Economics Lead

Position in the Organisation

Reports to the Head of Strategic Evidence

Member of our Strategic Evidence team in Evidence, Policy and Influencing department

Part of our Research and Influencing Directorate.

Purpose of this Role

We are here for anyone affected by dementia to help them navigate some of the hardest and most frightening times of their lives.

We are advisors, supporters, fundraisers, researchers, influencers, communicators, technical specialist and so much more. We are volunteers, we are employees, and together we are here to make a difference to the lives of people living with dementia and their carers.

Strategic evidence are our in house experts for dementia data, economics, care and clinical research evidence. We are accountable and responsible for reviewing, generating and mobilising evidence and insight to strengthen the case for dementia across the UK - bringing this to bear to our people and the dementia system locally and nationally. We are evidence and data driven, factual and solution focused. Our strategic evidence base will be a highly authoritative point of truth based on the most credible and recent evidence.

Ultimately our strategic evidence base will ensure that the Society's decisions and interpretation of dementia and the system is based on the highest quality of dementia evidence and will:

- Demonstrate the scale of dementia in the UK
- Demonstrate the impact of dementia on the system and those affected by the disease
- Identify solutions that will inform our or the systems response to help reduce system inefficiencies and improve outcomes for people affected by dementia

We are looking for someone who is passionate about using evidence for good. As a new role, you have the exciting opportunity to lead how we evolve our ability to use health economic evidence in the development and curation of our strategic evidence base.

Your role is key in driving major system and policy changes across England, Northern Ireland and Wales at an exciting time in dementia. You will be an internal and external influencer, using your deep understanding of Alzheimer's Society's strategy to manage the development and delivery of our strategic evidence base, involving stakeholders in the Society and key external partners outside. You will deploy an integrated and three-nations approach to our work, building consistency of approach and sharing of best practice while flexing to account for the different environments. You will be able to apply strategic thinking and be an expert in navigating the internal and environment.

You will hold responsibility for providing leadership and in house expertise in health economic analysis and economic approaches, helping us to develop and curate our strategic evidence base, with minimal supervision reflecting your high-level responsibilities. You will be a recognised expert in your field, providing leadership on complex assignments and projects, and providing technical guidance to others in resolving complex issues related to economic analysis.

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You will use your expertise in health economics to interpret and combine evidence, which may be highly complex, contradictory or variable in nature, e.g. quantitative economic or statistical data from research papers and qualitative transcripts from focus groups and be able to write up the synthesis of evidence in reports and other publications. You will also be able to identify, synthesise and summarise complex cost effectiveness literature, using your critical thinking skills to accurately present findings in reports, varying formats appropriate to the anticipated audience, to facilitate evidence-based policy and inform decision making using the best available evidence.

Your ability to build strong internal and external collaborative relationships will help you identify and liaise with experts to assess internal and external validity of any economic analyses or modelling and the assumptions underpinning them to ensure results are valid and generalise dependent on the audience. You will also be at the leading edge of health economics, ensuring specialist knowledge is kept up to date by being aware of developments in the field of health economics, attending training courses (where appropriate) and participating in other knowledge sharing events or networks.

You will work alongside a Dementia Data and Intelligence Lead and Strategic Evidence Manager. Together, you will provide expertise on evidence, data and insight in the context of dementia, ensuring that the Society's decisions and interpretation of dementia and the system is based on the highest quality of dementia evidence.

You will ensure that our strategic evidence base, and the evidence projects that contribute to building it, are focused on the most pressing evidence needs that are aligned to our strategic priorities and policy objectives. From our strategic evidence base, you will ensure that we have at our disposal actionable insights and implications and be pivotal in convening stakeholders internally and externally to ensure that they underpin responses to the big challenges dementia poses.

Looking across our strategic evidence base, you will be able to make recommendations and inform decisions on the short- or long-term action required to address evidence gaps and limitations, including influencing for their fulfilment. You will also be able to spot opportunities to generate and commission new evidence, working in collaboration with external suppliers, think tanks or academics.

You will make our strategic evidence base everyone's business and unignorable – to our people, and key players in the dementia system. You will actively create opportunities for the Strategic Evidence to work in collaboration with others in the organisation to put evidence at the hands of local and national systems and raise our external profile as system leaders, this will include sharing our strategic evidence base externally through web content and/or roundtable or specific evidence events.

You will be an opportunity spotter, and confident to engage and influence our people and senior members of the research, health and social care communities to help us horizon scan and keep our finger on the pulse of emerging trends and new evidence relevant to the dementia system. You will be able to communicate opportunities and risks to the Head of Strategic Evidence. As a trusted expert and to retain our credibility in the sector, you will help contribute to the development and delivery of advisory groups and alliances to help us share evidence and insight across sectors, and using these to seek support, counsel and assurance on our strategic evidence base.

You will also have the confidence to represent Alzheimer's Society at conferences, events and different types of media, raising the profile of strategic evidence as a critical function to Alzheimer's Society and the dementia system and using our strategic evidence base to stimulate debate and discussion on the most pressing challenges facing dementia across the UK.

You will enjoy being part of a motivated team and helping us achieve shared objectives and goals. You will facilitate and encourage an environment where people can be themselves and safely share their opinion, and able to listen and support others.

We are looking for someone who exemplifies our values, someone who is: Determined to make a difference when and where it matters most. A Trusted Expert who believes in working Better Together and demonstrates true Compassion.

Key Accountabilities and Responsibilities

- Use leadership and expert knowledge of economics to interpret and combine evidence, which may be highly complex, contradictory or variable in nature.
- Apply economic, statistical, and analytical skills to help develop and curate our strategic evidence base.
- Identify, synthesise and summarise relevant complex literature and present findings in reports, varying formats appropriate to the anticipated audience, to facilitate evidence informed decision making. You will be able to present findings to different audiences, including clinicians, academics and lay audiences.
- To lead and/or provide expert advice on the use of and generation of data that supports strategically relevant programmes or activities including acting as a trusted expert to help steward evidence generation that we commission externally.
- Identify and liaise with experts to assess internal and external validity of any health economic analyses or modelling and the assumptions underpinning them to ensure results are valid and generalise dependent on the audience.
- Identify, synthesise and summarise complex economics literature and present findings in reports, varying formats appropriate to the anticipated audience, to facilitate evidence-based policy and inform corporate decision making.
- Ensure specialist health economics knowledge is kept up to date by being aware of developments in the field of health economics, attending training courses (where appropriate) and participating in other knowledge sharing events or networks.
- Contribute new ideas and develop specific projects that build the evidence base and fill evidence gaps for informing our strategic evidence base, helping our people

identify reliable and useable economic data and providing support in their use and analysis.

- Problem solve and offer solutions to ad-hoc data and analysis-related questions or requests to produce appropriate insights.
- Communicate through engaging written and presentation reports to all levels of the organisation, using appropriate visualisations to present data that are easily interpreted by a lay audience.
- Provide analysis and sign off for outputs and messaging to be use internally to ensure that key messages used to create media content are robust and relevant to retain our credibility as a trusted expert .
- Be at the leading edge of upcoming publications of data releases of interest to policy, research and media colleagues and to provide rapid analysis and interpretation with subject specialists, and track developments over time

We are looking for someone who can...

- Adhere to all the Society's service standards, policies and procedures.
- Comply with the data protection regulations, ensuring that information on clients remains confidential.
- Be responsible for personal learning and development, to support the learning and development of others and the whole organisation.
- Work in a manner that facilitates inclusion, particularly of people with dementia.
- Implement the Society's health and safety policy and procedures, ensuring that all practices and procedures are undertaken in accordance with a healthy and safe working environment and that all staff and volunteers for whom you may be responsible are aware of their responsibilities in respect of their role, monitoring data and recommending action as required.
- Administrate and organise own work to ensure that it is accurate and meets quality targets, reasonable deadlines, and reporting requirements.
- Follow the Society's management information guidelines and requirements, including ensuring appropriate monthly measures on service usage levels are collected and submitted on the services database or other systems in accordance with deadlines.

Person Specification and Selection Criteria

Skills & Knowledge	Essential (E) or Desirable (D)	Application (A) or Interview (I)
A degree in economics, statistics or equivalent.	E	A/I
Skilled in critically appraising evidence sources, including highly technical publications, and devising and implementing ways of extracting relevant data in an unbiased and systematic manner.	E	A/I
Interpret and combine evidence, which may be highly complex, contradictory or variable in nature.	E	A/I
Identify, synthesise and summarise complex cost effectiveness literature and present findings in reports, varying formats appropriate to different audiences, to facilitate evidence informed decision making.	E	A/I
Direct experience of conducting economic research and evaluation and an understanding of a range of qualitative and quantitative research methodologies	E	A/I
Experience of using statistical analysis software packages such as SPSS, SAS and/or R studio	E	A/I
Experience of project management and using project management skills to manage and deliver large programmes of work with budgets and high exposure	E	A/I
Experience of keeping specialist economic knowledge up to date and has evidence of continual professional development that could include evidence of attending training courses and participating in knowledge sharing events or networks.	E	A/I
Experience of building health economics understanding in others.	E	A/I
Skilled at involving multiple stakeholders in decision making, consulting relevant experts and gathering information from a range of sources and applying professional expertise to make recommendations for strategic decision making on priorities and outcomes.	E	A/I
Experience of working with external suppliers and commissioning analysis, including managing relationships and achieving goals compliant to timescales and budget	E	A/I
Confident in using IT	E	A/I
Ability to think both strategically and operationally around the introduction and implementation of new tools and methods for collecting, managing, analysing, and reporting relevant data.	E	A/I
Knowledge of health and social delivery structures.	E	A/I

Knowledge of dementia or working with people with cognitive impairment.	E	
Ability to act as an independent challenger and confident to hold others to account.	E	A/I
Experience of internal and external influencing and alliance-building	E	A/I
Clear understanding and experience of translating evidence into policy and/or practice solutions	E	A/I
Experience of developing and managing coalitions in the 3rd sector and/or expert advisory panels	E	A/I

Competencies & Personal Attributes	Essential (E) or Desirable (D)	Application (A) or Interview (I)
Be a team player, supporting colleagues when there are deadlines, and who knows when to ask for help themselves.	E	A/I
Be a self-starter and incredibly motivated.	E	A/I
Excellent organisational and timekeeping skills.	E	A/I
Excellent attention to detail.	E	A/I
Non-judgemental communication, tolerant and welcoming of differences of perspective and opinion	E	A/I
Commitment to and understanding of equal opportunities	E	A/I
Understanding of the inclusion agenda and its relevance within a diverse society	E	A/I
Curious and constantly questioning the status quo.	E	A/I
Eager and able to work at pace in a complex environment	E	A/I
Independently minded and a critical thinker	E	A/I
Flexible, creative and committed to continuous improvement	E	A/I
Able to adapt to situations, people and challenges	E	A/I

Pragmatic individual who is ambitious for themselves and others	E	A/I
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Essential requirements are those, without which, the post holder would not be able to fulfil the responsibilities of the role. Desirable requirements are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

This post will be subject to a satisfactory Criminal Records Check, from either the Disclosure and Barring Service (England & Wales), Disclosure Scotland Check (Scotland) or AccessNI (Northern Ireland). If you require further information regarding Criminal Records Check, then please contact: careers@alzheimers.org.uk

Our benefits



Financial Security

- Group Personal Pension Plan with Scottish Widows – with up to 8% employer contribution rate
- Life Assurance Scheme – two times your annual salary
- Society Plus and Smart Spending App – giving you unbeatable savings at hundreds of retailers



Health & Wellbeing

- Health Cash Plan
- 24/7 Employee Assistance Programme including online and face to face counselling
- Discounted gym membership with Society Plus
- Lived Experience Networks
- Mental health app and unlimited therapy



Personal Development

- Apprenticeships
- Women in Leadership development programme
- Leadership development programme
- Financial support towards relevant professional qualifications



Family & Dependants

- Enhanced family leave – 16 weeks paid for all parents
- Paid time off work for fertility treatments for both partners
- Paid carers leave
- Paid dependants leave
- Paid compassionate and bereavement leave
- Paid time off work to support those transitioning



Recognition

- Annual people awards
- Long service awards
- Thank you eCards
- Values Hero and Society Legend Awards



Work Life Balance

- Annual leave of 27 days increasing to 30, plus bank holidays
- Career breaks of up to 3 months
- Flexible working
- Wellbeing leave