

Community Development Coordinator Job description

Together we are help and hope for everyone living with dementia



Who we are

Dementia is the biggest health and social challenge of our time.

There are currently estimated to be 900,000 people in the UK with dementia. Many are undiagnosed and facing the realities of their condition alone.

At Alzheimer's Society we're working towards a world where dementia no longer devastates lives. We do this by giving help to those living with dementia today and providing hope for the future.

We're here for everyone living with dementia.

As a Society, we are made up of people with dementia, carers, trusted experts, campaigners, researchers and clinicians. We are the UK's largest collective force of people with unparalleled knowledge and over 40 years of experience addressing the biggest challenges facing people living with dementia.

Together we are help and hope for everyone living with dementia.

Our values

Our values tell everyone who we are as an organisation. Our values make sure that our focus is clear for the challenges and opportunities ahead and remind us what we all stand for. Our values are evident in everything we do, how we do it and how we work together.

These are not just words on a wall, we live these every day in all our work. We are Determined to make a difference when and where it matters most, by being passionate, focussed and making a lasting impact for people affected by dementia.



Determined to make a difference

We're
passionate, we're
focused and we
make a lasting
impact for
everyone living
with dementia.



Trusted expert

We're listening, we're learning and we use experience and evidence.



Better together

We're open, we combine our strengths and we achieve more together.



Compassionate

We're kind, we're honest and we don't shy away from challenges.

Through our values we will make the greatest difference for people affected by dementia. Whether you are someone living with dementia, a family member or carer, a supporter, a donor, a colleague from another organisation, an employee or a volunteer, these four values will shape your experience with Alzheimer's Society.

Community Development Coordinator

Position in the Organisation

Reports to the Local Service Manager.

Purpose of this Role

We are here for anyone affected by dementia to help them navigate some of the hardest and most frightening times of their lives.

We are advisors, supporters, fundraisers, researchers, influencers, communicators, technical specialist and so much more. We are volunteers, we are employees, and together we are here to make a difference to the lives of people living with dementia and their carers.

This role requires a person with excellent people, interpersonal and networking skills to work as a Community Development Co-Ordinator. A person determined to make a difference, encouraging, and influencing key stakeholders and organisations to make evidenced based changes, that will have a positive impact for those affected by dementia.

The post holder will work with management and play a key strategic role in leading on local dementia specific health inequalities, ensuring that teams and communities have information regarding services, supporting the development and improvement of dementia services and pathways, that will guarantee accessibility and improve dementia inclusivity for underrepresented communities and those not engaging in dementia support/services and work.

We are looking for someone who exemplifies our values, someone who is: Determined to make a difference when and where it matters most. A Trusted Expert who believes in working Better Together and demonstrates true Compassion.

Key Accountabilities and Responsibilities

- Responsible for maintaining and making available an appropriate, accurate and up to date Alzheimer's Society national Dementia Directory and to ensure leaflets, internet communication etc. to meet the needs of the different groups/communities.
- Responsible and accountable for identifying health inequalities for people affected by dementia across the local area, increasing awareness in those not currently engaged in dementia work.
- Identify, engage, build, and nurture relations with key stakeholders and influencers in the local community to ensure that dementia is a local priority.
- Responsible for acting as a representative of Alzheimer's Society externally, maintaining contacts with key stakeholders and influencers.
- Recruitment and role management of volunteers to enhance and extend the reach of this service.
- Skilled in finding and interpreting evidenced based research to understand the local need / requirements i.e., demographics, socioeconomic, cultural.
- Responsible for the delivery Dementia Friends sessions and promote the work of Alzheimer's Society focusing on communities that have been traditionally underrepresented.
- Able to develop an excellent understanding of the issues that prevent communities from engaging in the service and to support development to change the service to make it as inclusive as possible.

- Contribute to the local team's engagement and liaise with a wide range of stakeholders.
- Ensure the involvement of people with lived experience in all aspects of local work from informing through to Co-Production.
- Offer dementia specific advice, information and learning to partners and stakeholders. To promote Alzheimer's Society external training where appropriate.
- Be knowledgeable and up to date on local and universal services to signpost/refer people accordingly.
- Keep up to date Alzheimer's Society national Dementia Directory with external organisations.
- Communicate effectively with people affected by dementia, understanding any barriers for those from underrepresented groups.
- Lead workshops/forums/networks as required and be confident to facilitate/cofacilitate groups.
- Ensure the person with dementia, their carers where appropriate, are included in any communications about them.
- Promote social inclusion regardless of age, ethnicity, gender, sexual orientation, or disability
- Foster and maintain good working relations with members of the internal team(s).
- Raise any concerns regarding safeguarding or health and safety to the line manager, or relevant other.
- Liaise appropriately with other agencies as part of supporting local services on an ongoing basis.
- Attend meetings and any other formal/informal communication events linked to the work of the teams, as directed by the line manager.
- Lead on Equalities Impact Assessment requirements specific to this role.
- Maintain accurate up to date electronic records.
- Responsible and proficient in producing internal and external reports.
- Use internal mechanisms and networks to cascade and share best practice to the wider Society.
- To play an active role in peer support networks and meetings.

We are looking for someone who can...

- Adhere to all the Society's service standards, policies and procedures.
- Comply with the data protection regulations, ensuring that information on clients remains confidential.
- Be responsible for personal learning and development, to support the learning and development of others and the whole organisation.
- Work in a manner that facilitates inclusion, particularly of people with dementia.

- Implement the Society's health and safety policy and procedures, ensuring that all
 practices and procedures are undertaken in accordance with a healthy and safe working
 environment and that all staff and volunteers for whom you may be responsible are
 aware of their responsibilities in respect of their role, monitoring data and recommending
 action as required.
- Administrate and organise own work to ensure that it is accurate and meets quality targets, reasonable deadlines, and reporting requirements.
- Follow the Society's management information guidelines and requirements, including ensuring appropriate monthly measures on service usage levels are collected and submitted on the services database or other systems in accordance with deadlines.

Person Specification and Selection Criteria

Skills & Knowledge	Essential (E) or Desirable (D)	Application (A) or Interview (I)
Diploma or equivalent appropriate qualification, e.g., foundation degree, or NVQ Level 3/QCF Level 3 in Health and Social Care or relevant experience.	Е	A/I
Knowledge of current and developing Integrated Care Systems	Е	A/I
An understanding / willingness to develop an understanding of dementia and the impact of dementia on both those diagnosed and those caring	E	A/I
Experience of providing information in various formats – social media/virtual	Е	A/I
Experience of approaching, building, developing, and working with a diverse range of organisations	Е	A/I
Experience of influencing others from a cross section of the community	E	A/I
Knowledge of equity, diversity, and health inequalities	Е	A/I
Experience in working with communities with unrepresented groups	E	A/I
Proficient in producing reports and data relating to this role	Е	A/I
Proficient in Microsoft Suite and database skills	Е	A/I
Ability to travel across a geographical area in a timely manner and in accordance with service need.	Е	A/I

Able to work flexibly according to the needs of the service, working the occasional evenings and weekend as and when required.		A/I
Understanding of the inclusion agenda and its relevance within a diverse society	E	A/I

Competencies & Personal Attributes	Essential (E) or Desirable (D)	Application (A) or Interview (I)
Excellent communication skills, both verbal and written	E	A/I
Work collaboratively and be able to prioritise your workload effectively and remain solution focussed throughout your areas of work.	E	A/I
Strong interpersonal and interpretation skills will allow you to have open jargon-free conversations with the business.	Е	A/I
Excellent organisational and timekeeping skills.	Е	A/I
Excellent attention to detail.	Е	A/I
Be a team player, supporting colleagues when there are deadlines, and who knows when to ask for help themselves.	E	A/I
Be a self-starter and incredibly motivated.	Е	A/I

Essential requirements are those, without which, the post holder would not be able to fulfil the responsibilities of the role. Desirable requirements are those which would be useful for the post holder to possess and will be considered when more than one applicant meets the essential requirements.

This post will be subject to a satisfactory Criminal Records Check, from either the Disclosure and Barring Service (England & Wales), Disclosure Scotland Check (Scotland) or AccessNI (Northern Ireland). If you require further information regarding Criminal Records Check, then please contact: careers@alzheimers.org.uk



Our benefits



Financial Security

- Group Personal Pensions Plan with Scottish Widows - with up to 8% employer contribution rate
- Life Assurance Scheme two times your annual salary
- Society Plus and Smart Spending App - giving you unbeatable savings at hundreds of retailers
- Bike Loan Scheme
- Season Ticket Loan Scheme



Health & Wellbeing

- BUPA Healthcare Plan
- 24/7 Employee Assistance Programme including online and face to face counselling
- Discounted Gym Membership with Society Plus
- Lived Experience Networks
- Wellbeing Events
- Bike Loan Scheme



Personal Development

- Apprenticeships
- Women in Leadership development programme
- Leadership development programme
- Early career researchers
- Financial support towards relevant professional qualifications
- Study leave



Family & Dependants

- Paid time off work for fertility treatment
- Paid time off work to support those transitioning
- Enhanced family leave 16 weeks paid leave for all eligible parents
- Paid compassionate time off work and bereavement leave
- Paid time off work for dependents



Recognition

- Annual people awards evening
- Long service awards
- Thank you eCards
- Values Hero and Society Legend Awards



Work Life Balance

- Starting at 27 days annual leave plus bank holidays (pro-rata)
- Career breaks
- Flexible working